

PRESS RELEASE

Film competition for students

"Celebrate Innovation": Dürr Challenge celebrates anniversary

Bietigheim-Bissingen, November 10, 2017 – Dürr has organized another "Dürr Challenge", marking the fifth anniversary of the event. This year, the company sent three student teams to the technology strongholds of Tokyo, London and Silicon Valley for a week. The task of the competition was to shoot a short movie in the respective city under the motto "Celebrate Innovation". The prize money of €2,500 was won by the Silicon Valley team, who did the best job at incorporating the motto into their movie. The premiere and award ceremony took place at the Ludwigsburg Scala cinema in front of a full house of 350 guests. Each team was supported by a student from the Baden-Württemberg film academy.

"We really struggled to choose a winner", explained jury member Dustin Loose. "It was neck-and-neck, because all the movies had been produced to such a high standard", said the director, student Oscar winner and former participant of the Dürr Challenge. "We eventually chose the movie from Silicon Valley. The team tells a story that is really suited to Silicon Valley, slightly tongue-in-cheek and without any long explanations." Aside from Dustin Loose, the jury also included Yves Alain Lambert from the Baden-Württemberg film academy and three Dürr employees.

The event's fifth anniversary was celebrated at a special venue. The award ceremony was held in a larger cinema, since in previous years tickets had sold out within just a few hours. This gave more people the opportunity to attend the event. Another change this year was that the teams were provided with 360° cameras so they could report on their experience via the Dürr social medial channels. This

Dürr Aktiengesellschaft
Corporate Communications & Investor Relations
Carl-Benz-Str. 34
74321 Bietigheim-Bissingen
Germany

Phone +49 7142 78-1785
Fax +49 7142 78-1716

corpcom@durr.com
www.durr.com

enabled Twitter, LinkedIn and Facebook users to view up-to-the-minute coverage of the movies being made.

"Since the first Dürr Challenge was held in 2013, this international competition has been attracting rapidly growing interest", explains Klaus Achtelik, head of corporate human resources. Its success is also reflected in the rising number of Dürr Challenge applicants and more than 36,000 views on YouTube of the movies made since 2013. "People are increasingly talking to us about this project at trade fairs and interviews. For us the Dürr Challenge is an innovative approach and, given its five-year anniversary, a sustainable way to present Dürr as an employer and attract the target group in a creative manner", adds Paul Eckert, head of HR development.

All three films from this year's "Dürr Challenge" can be viewed at www.youtube.com/duerrag. Additional information about the three teams are available at <http://www.durr.com/challenge/en/>.

Pictures of this year's Dürr Challenge are available here:

http://www.durr.com/press/images/?tx_damdownloads_pi1%5Bcat%5D=26

The Dürr Group is one of the world's leading mechanical and plant engineering firms with extensive automation expertise. Products, systems and services offered by the Group enable highly efficient manufacturing processes in different industries. Dürr supplies sectors like the automotive industry, the mechanical engineering, chemical and pharmaceutical industries, and the woodworking industry. The company has 86 business locations in 28 countries. The Group generated sales of € 3.57 billion in 2016. Dürr has around 14,900 employees and operates in the market with five divisions:

- **Paint and Final Assembly Systems:** *paintshops and final assembly systems for the automotive industry*
- **Application Technology:** *robot technologies for the automated application of paint, sealants and adhesives*

Dürr Aktiengesellschaft
Corporate Communications & Investor Relations
Carl-Benz-Str. 34
74321 Bietigheim-Bissingen
Germany

Phone +49 7142 78-1785
Fax +49 7142 78-1716

corpcom@durr.com
www.durr.com

- **Clean Technology Systems:** exhaust-air purification systems and energy efficiency technology
- **Measuring and Process Systems:** balancing equipment as well as assembly, testing and filling technology
- **Woodworking Machinery and Systems:** machinery and equipment for the woodworking industry

Contact:

Dürr AG

Günter Dielmann / Mathias Christen

Corporate Communications & Investor Relations

Phone +49 7142 78-1785 / -1381

Fax +49 7142 78-1716

E-Mail corpcom@durr.com

This publication has been prepared independently by Dürr AG/Dürr group (“Dürr”). It may contain statements which address such key issues as strategy, future financial results, events, competitive positions and product developments. Such forward-looking statements are subject to a number of risks, uncertainties and other factors, including, but not limited to those described in Dürr's disclosures, in particular in the chapter “Risks” in Dürr's annual report. Should one or more of these risks, uncertainties and other factors materialize, or should underlying expectations not occur or assumptions prove incorrect, actual results, performances or achievements of Dürr may vary materially from those described in the relevant forward-looking statements. These statements may be identified by words such as “expect,” “want,” “anticipate,” “intend,” “plan,” “believe,” “seek,” “estimate,” “will,” “project” or words of similar meaning. Dürr neither intends, nor assumes any obligation, to update or revise its forward-looking statements regularly in light of developments which differ from those anticipated. Stated competitive positions are based on management estimates supported by information provided by specialized external agencies.

Our financial reports, presentations, press releases and ad-hoc releases may include alternative financial metrics. These metrics are not defined in the IFRS (International Financial Reporting Standards). Dürr's net assets, financial position and results of operations should not be assessed solely on the basis of these alternative financial metrics. Under no circumstances do they replace the performance indicators presented in the consolidated financial statements and calculated in accordance with the IFRS. The calculation of alternative financial metrics may vary from company to company despite the use of the same terminology. Further information regarding the alternative financial metrics used at Dürr can be found in our financial glossary on the Dürr web page (<http://www.durr.com/investor/service-faqs-glossar-contact/glossary/financial-glossary/>).

Dürr Aktiengesellschaft
Corporate Communications & Investor Relations
Carl-Benz-Str. 34
74321 Bietigheim-Bissingen
Germany

Phone +49 7142 78-1785
Fax +49 7142 78-1716

corpcom@durr.com
www.durr.com