



MECHANICAL ENGINEERING SHAPES DIGITIZATION

1 BILLION

INSTALLED MACHINES



SCALABLE

200
EXPERTS

LEADING EDGE
TECHNOLOGY

DIGITAL
MARKETPLACES

SHARED
APPS

ADAMOS

IIOT

DIGITIZATION

CONNECTIVITY

MACHINERY AND
PLANT ENGINEERING

NO
VENDOR LOCK-IN

STRONG
PARTNER

INDUSTRY 4.0



ADAMOS

PRESS CONFERENCE

SEPTEMBER 5, 2017

Christian Thönes, Chief Executive Officer of DMG MORI AG

Ralf W. Dieter, Chief Executive Officer of Dürr AG

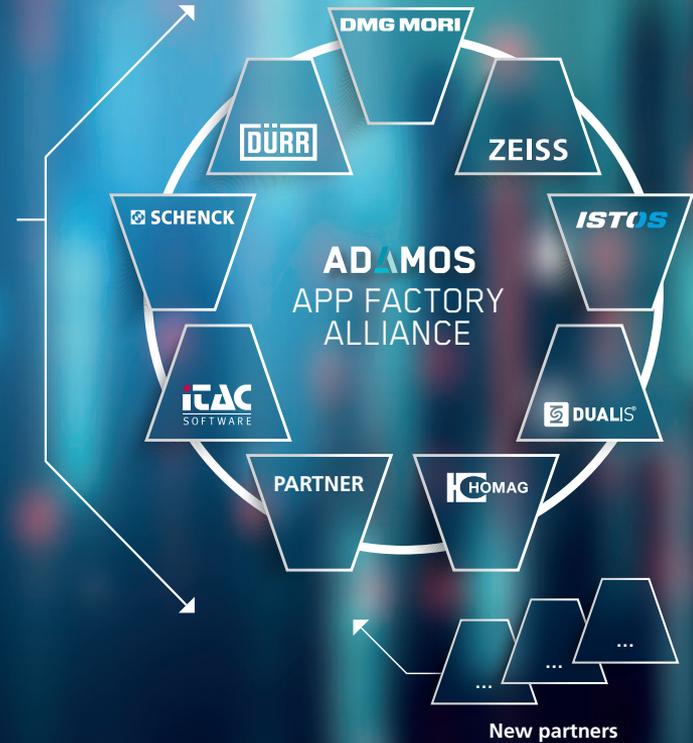
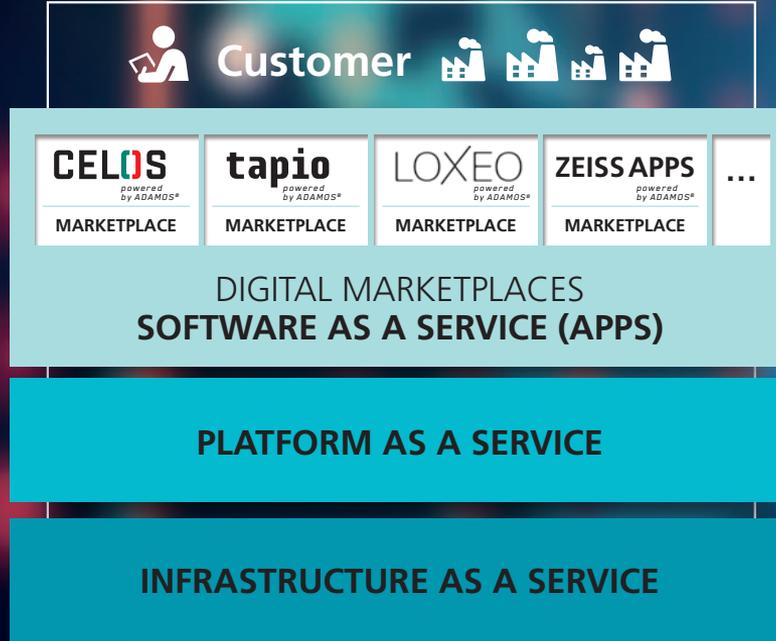
Karl-Heinz Streibich, Chief Executive Officer of Software AG

Thomas Spitzenfeil, Member of the Executive Board of Carl Zeiss AG

Regarding digitization the machine and plant building industry has to set its own standards and drive development.

From machine builders for machine builders, their suppliers and customers

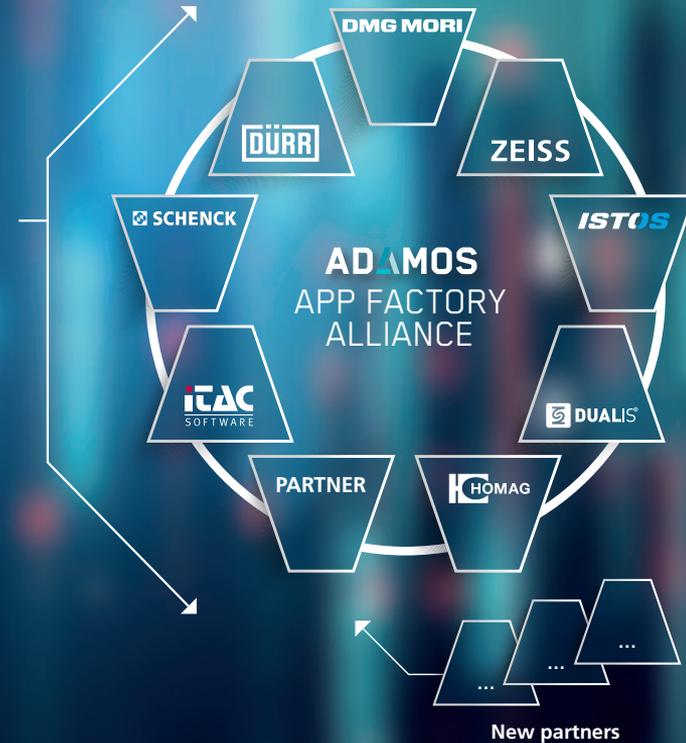
*Christian Thönes,
Chief Executive Officer DMG MORI AG*



As a machine builder we know our customers' requirements and know what is important.

In the ADAMOS App Factory we bring industry knowledge for intuitively operated applications together with the design of digital marketplaces.

*Ralf W. Dieter,
Chief Executive Officer Dürr AG*



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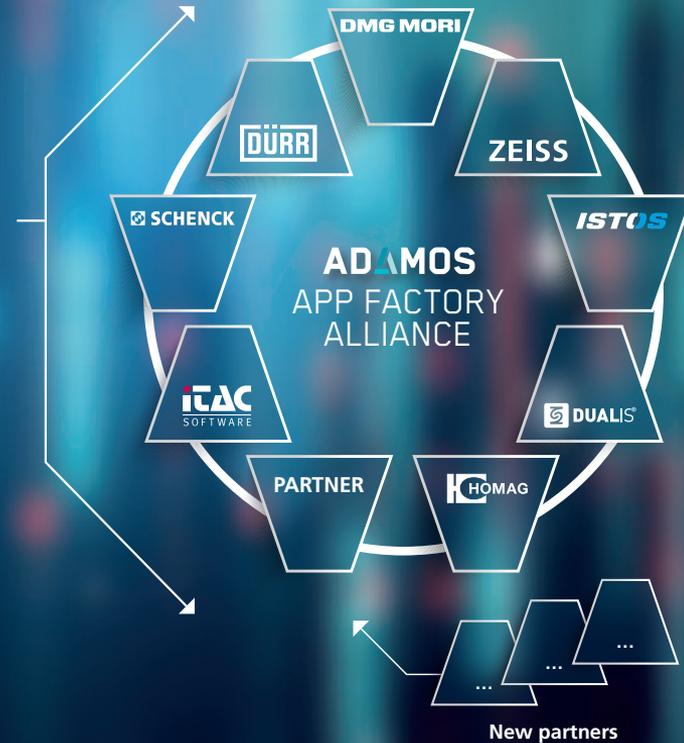
Software AG's technology leadership and digital expertise is based on a total investment of more than one billion euros.

Our industry neutrality and global presence combined with the know-how of leading machine and plant builders worldwide form the foundation of ADAMOS.

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*Karl-Heinz Streibich,
Chief Executive Officer Software AG*

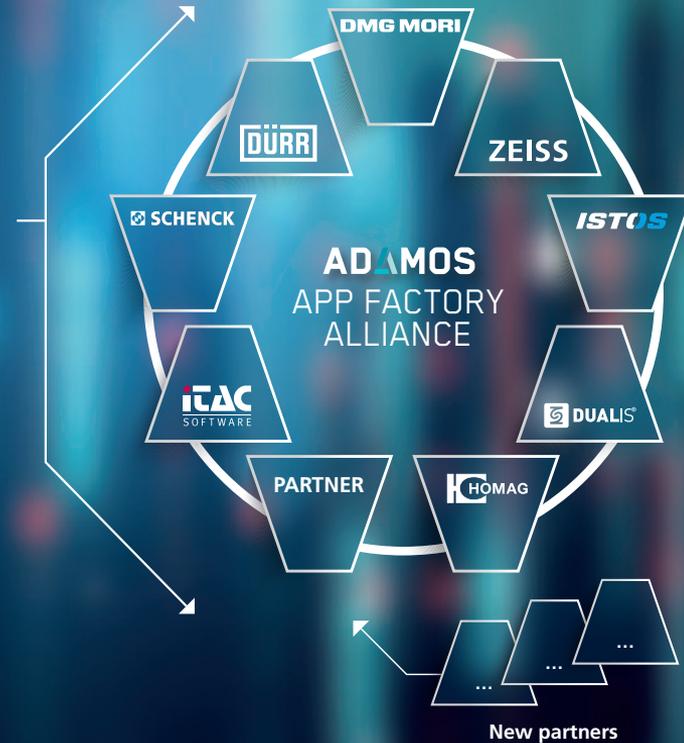




Together we are developing technologies
for the factory of the future.

Companies that use the IIoT applications
from ADAMOS, will be making use of innovative
services and thus increase the efficiency,
transparency, reliability and availability
of their systems significantly.

*Thomas Spitzenpfeil,
Member of the Executive Board Carl Zeiss AG*





ADAMOS at EMO, Hall 2

1 Global alliance

DMG MORI, Dürr, Software AG, ZEISS and ASM are joining forces in ADAMOS for Industry 4.0 and are open to further partners.

2 Open platform

The ADAMOS IIoT-platform is vendor-independent and combines leading edge IIoT technologies with leading industry knowledge from its partners.

3 Broad app-portfolio

The ADAMOS App Factory bundles the technological know-how from the partner enterprises.

4 Digital marketplaces

Every partner represents their digital competencies through their own marketplaces to their customers.

5 Strong set-up

ADAMOS GmbH and ADAMOS App Factory will launch starting October 1, 2017 with about 200 experts, 5 digital market places from 5 partners and with more than 30 apps.



ADAMOS

ADAPTIVE MANUFACTURING
OPEN SOLUTIONS